

# THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

## ALUMNI COUNCIL MEETING

October 2, 2021

**Location:** Zoom Meeting

**FOR A LIST OF INVITEES AND ATTENDEES AND AGENDA, SEE END OF DOCUMENT. POWERPOINT SLIDES FROM MEETING ARE ATTACHED.**

**A FULL RECORDING OF THE MEETING IS AVAILABLE ON ONEHOP.**

**SATURDAY, OCTOBER 2, 2021**

**Facilitator:** Anika Penn

**Time Meeting Start:** 11:00a.m. (ET)

**Meeting End Time:** 2:00p.m. (ET)

### MEETING MINUTES

#### WELCOME AND INTRODUCTION OF NEW MEMBERS

Alumni Council President Anika Penn welcomed everyone to the 33<sup>rd</sup> annual and second virtual meeting of the Alumni Council. She mentioned that the Alumni Association has evolved in its 145 – year history. She referred to the ongoing review of alumni engagement and the University-wide strategic plan, which is being implemented. She outlined the agenda for the day and referenced the student and alumni council networking event that took place October 1.

Anika then introduced those of the fifteen new members in attendance.

Patricia Browne

Francesco Clark

Craig England

Youssef Farag

Greg Fortsch

Tim Hsieh

Bill Kirst

Maddy McCartney

Fernando Mena-Carrasco

Mona Mohamed

Diane Orlinsky

Stephanie Talton

Benjamin Tang

Melissa Wesner

Natasha Yamaoka

Each member made brief remarks.

Rather than taking time to introduce the many groups, Anika noted that during the lunch break a slide show would highlight with photos the Steering Committee, the Executive Committee, Alumni Divisional representatives, Committee Chairs, Affinity Group representatives, and student reps as well as the central and divisional Alumni Relations staff.

## **TRUSTEES UPDATE**

Anika Penn and Mary Ann Dickson, who both serve on the University's board of trustees, provided highlights of University news as follows:

Hopkins reaches 9th position in list of top U.S. colleges and universities published by the Wall Street Journal and Times Higher Education (up from 11th last year and 21st in 2019), and 9th on U.S. News and World Report best college rankings.

Dr. Branville Bard, Jr., the new Vice President for Public Safety for the University, Medicine and all JHU facilities worldwide except APL, started August 30. He was the Police Commissioner for Cambridge, Mass, home to six colleges/universities and three hospitals.

The new Dean of Nursing is alumna Sarah Szanton, a 2021 Community Champion awardee, and a recipient of both her BA and PhD from the School of Nursing.

The new SAIS dean, Jim Steinberg, begins Nov. 1 and comes from Syracuse University and was former faculty of the School of Citizenship and Public Affairs.

There is an inaugural Director of the Vivien Thomas scholars' Initiative, and Associate Vice Provost for Graduate Diversity and Partnerships, Dr. Damani Piggott. The Vivien Thomas Initiative is the \$150 million effort to expand and diversify our PhD programs in the STEM disciplines, from a transformative gift from Johns Hopkins alumnus Mayor Michael Bloomberg.

President Daniels' appointment was extended through 2029.

The Henrietta Lacks building, scheduled to open in 2024, will provide new flexible space to support the multidisciplinary Berman Institute of Bioethics and complementary programs of the School of Medicine, with classroom, seminar, and convening spaces, and exhibition space dedicated to the legacy of Henrietta Lacks.

Work has started on the new student center and the Agora Institute.

## **BUDGET REVIEW**

Treasurer Seth McDonnell explained that the Alumni Association (AA) had historically been a dues paying organization, then transitioned to a fund raising one. This past year, \$209,000 were raised and the University supported the Alumni Association with \$375,000. The University will continue to support with \$375,000 a year, with \$200,000 to be raised in FY 22. On the expense size, there are few changes to the budget.

The FY22 AA budget was ratified.

He stressed the importance of the Council giving and noted that contributions to the AA can be made on the webpage. This year's goal is 100% Council giving to the Alumni Association. Please make your gift at <https://giving.jhu.edu/> today!

### **SECRETARY'S REPORT**

Secretary Judy Keen requested and received approval for the September 14 Town Hall meeting minutes, which had been distributed previously. She noted that the minutes, once approved, are shared on the JHAA website as are the bylaws, which is a living document and changing with the strategic plan. She noted that this meeting counts as one of the four required Executive Committee meetings each year.

### **UNIVERSITY UPDATE**

In the absence of Susan deMuth, Jason Heiserman, Director of Strategic Initiatives, reported the following:

Alumni Relations, across the divisions, organized more than 420 events for 17,190 registrants in FY21, a 15% increase in registrants from FY20. These included Hopkins at Home, affinity talks, school-based talks, reunions and regional and young alumni events.

Many programs shifted to online with great success such as our first alumni awards video with more than 350 watching online including many of you that were involved.

We also acquired the Odyssey program from the Krieger School, which provides non-credit liberal arts programs for our alumni (and beyond) with over 80 courses last year. This will become part of our enhanced lifelong learning program.

Alumni Relations also hosted a 9-day virtual homecoming and reunion weekend with over 50 events, 2,700 registrants, and 600 donors.

We launched OneHop Alumni as our new online directory and networking platform and we currently have over 12,500 users.

Our corresponding OneHop mentoring platform has over 2,700 alumni mentors and over 8,400 student users, with over 1,000 pairs matched as mentors.

Nearly 900 posts were sent from our social media accounts resulting in over 925k impressions and 14k engagements.

We completed the first phase of our alumni engagement strategic plan recommendations and are currently working on a second phase with over 35 staff members across the schools involved in implementation.

We returned to our offices in August in a hybrid format, with many of us sharing space with other offices on an a/b rotation.

We have returned to in-person programming, but of course are following a number of guidelines and restrictions, which has made us think creatively about outdoor spaces as well as food and drink at events. We held a golf tournament last weekend, and this weekend, we have events in Portland, San Francisco and a sold-out Nationals vs. Red Sox game today in D.C.

We also have plans to move out of the San Martin Center next fiscal year and into a redesigned building nearby on the Mount Washington campus. Plans are currently underway to figure out what our space will look like and what the timetable will be.

## **BREAK AND SLIDE SHOW OF COUNCIL AND STAFF LEADERS**

### **VIDEO WATCH**

The Council watched a video produced by a student group, Baila, JHU's only Latin dance team. Baila is one of 75+- student groups that received funding from the Alumni Council student grants in 2021.

### **ALUMNI STRATEGIC PLAN UPDATE**

Jason Heiserman gave an overview of the University's implementation of the strategic plan, and a status report. He referred to the slides in the attached PowerPoint. He also reviewed the four priorities of the strategic plan that are grouped as follows and the goals.

- Programming – providing more engagement opportunities for alumni (*Provide significant personal and professional opportunities for Johns Hopkins Alumni to engage and connect with the university.*)
- Current students – getting them connected to alumni initiatives early and often (*Deepen current students' connections to the Johns Hopkins alumni community, charting clear pathways through which they will identify with – and as – engaged alumni.*)
- Future leaders and donors – building a more diverse and inclusive pipeline of alumni volunteers (*Identify and develop future alumni leaders, establishing a diverse and inclusive volunteer pipeline that will cultivate and support increased alumni giving to the University.*)
- Internal Improvements – improving our infrastructures and systems to be collaborative and efficient (*Improve the systems and infrastructures needed to support collaboration across*



*alumni relations and development offices at all nine schools and with key campus partners to maximize impact, efficiency, and excellence.)*

2<sup>nd</sup> Vice President Sonia Sarkar shared slides (attached) showing the evolution of the new structure in the Council. She provided instructions for the breakout sessions and noted who had selected which committee.

## COMMITTEE BEAK OUT SESSIONS

### Committee #1 – The Alumni Experience

Attendees: Vicky Schneider, Greg Fortsch, Cheree Davis, Elena Stokes, Dave Einolf, Andy Arluk, Braphus Kaalund, Christie Kwon, Craig England, Natalie Draisin, Phuong Tran, Will Quinn, Nick Hu, Natasha Yamaoka, Anika Penn, Christie Kwon, Jennifer Benson

- Focus on what each person can bring to the committee – skills, background, experience
- OneHop/Networking – keep alumni engaged on OneHop
- Slack channel

What are you most excited to achieve within this committee?

- Ability to teach people about the council and bring schools together – amplify what council is doing and spotlight members
- Create more connection and relevant for alumni – particularly for non-Homewood alumni
- Bringing breath of resources to alumni – build connections early in alumni life
- Strengthen alumni network and directory
- Develop synergies between staff around efforts to educate students at Orientation and upon graduation

What specific goals should committee consider setting given the alumni strategic plan?

- Measuring alumni engagement or setting goals around increasing alumni engagement scores – dashboards (Operations?)
  - Metrics around content created, # of engagements with posts/content, etc.
  - Earn badges for user levels/engagement
- Exclusive content to OneHop and drive alumni/students there
  - Partner with staff to create a calendar or opportunities for “liking” posts and increase engagement
- How to engage alumni in online programs

How do you hope to bring your skills and experiences to achieving those goals?

- Presentation ability – communicate through 30 sec videos
- Creative writing and pr skills
- Quick surveys within alumni community – more interactive surveys, peer to peer dialogue (engage without people having to engage in public)

## Next steps:

- Change meetings to a mix of weekday and weekends – doodle poll to set up
- Survey to select best communication platform
  - Slack, Good doc?
  - Staff can establish Teams/SharePoint site, if requested

## Committee #2 – Engaging Future Alumni

### Committee Overview:

Activities are often cyclical. We start in October with the student grants review process and then CaRING is heavy in the spring. Goal is to support all four activities with two leads per activity and then others can help as needed. Members may be pulled to help with other activities when needed, for example, we ask all members to help with student grant reviews.

### Activities:

- Student grants promotion and selection
  - Lead: Robert Hitz
  - This year's application cycle opened on September 15<sup>th</sup> and will close October 18<sup>th</sup>. We have already received 10-12 applications as of Monday, 9/27.
  - October 23<sup>rd</sup> through mid-November is the review period. Goal is to finalize reviews and get money to groups before Thanksgiving.
  - Each member will get 20 or so grants to review and should take 15 minutes to thoroughly review each grant application. Two members will review each application using the standard rubric.
  - The metrics that we use to evaluate the applications have been tweaked to align with the strategic plan.
  - From last year, some money was not spent do to cancelled events due to COVID-19, though we did see much creativity among our student groups in creating virtual programs. If groups did not spend all of their money, they are able to spend the money this year but if they reapply they must let us know how they plan to spend extra money from last year and new ask money.
  - Goal for this year is to improve promotion/announcements/calendar of events so that alumni can attend student grant events more often.
- Alumni-Student mentoring and networking, including quarterly luncheons and interactions through OneHop
  - One of the goals is to create more regular networking luncheons and opportunities for students and alumni, similar to luncheons held in past during in-person committee meetings.
  - Yesterday was first Alumni Council virtual mentoring luncheons.
    - Structure included breakout rooms set by industry.
  - Goal is to complete four mentoring events by end of fiscal year (with the hope that by spring they will move back to in-person).
  - Other mentoring events goals:

- Streamline how we are publishing the events.
    - For the first event, it was publicized through SGA, Student Ambassadors, mass email through Outlook and OneHop.
  - Increasing the frequency of these events
  - Creating a divisional focus to these events (starting with an understanding of what divisions are currently doing).
  - Creating lasting relationship beyond these events.
- Partnering with divisional reps to identify engagement opportunities for diverse students
  - Karina leading
  - This idea is brand new and we need a subcommittee meeting to help develop the goals here.
- Select students for caRING, participate in Ring Ceremony
  - Lead: Rosanna (not present)
  - The program is designed to provide class rings to students who cannot afford a class ring. The students apply and are selected via a review by this committee.
  - Groups members are asked to utilize the rubric and spend 10 minutes evaluating each application.
  - Goals:
    - Increase participation and divisional support.
    - Add a mentorship component.
    - Utilize lessons learned from student grants to improve the overall process.
- Other ideas for the group to address:
  - How do we bring online students into the alumni community?

Co-chairs: Neil Patel, Mike Pryzby, Mary Pei

Staff: Ember Shaeffer (Lead), Elena Thompson, Casey Miller, Kim Dolan

Participants: Elizabeth Berman, Leo Bell, Patricia Browne, John DeMaggio, Mary Ann Dickson, Robert Hitz, Tim Hsieh, Bob Garnet, Heidi Gordon, Judy Keen, Will Linder, Karina Lipsman, Mona Mohamed, Diane Orlinsky, Stephanie Talton

### **Committee #3 – Building Diverse Leadership**

Brian Fruchey gave an overview of the committee. He discussed the quantitative assessment of alumni awards moving forward. Nominations of new Council members is also under its charge as well as nominations of alumni trustees, although the latter has not been requested in the last two years.

Awards and nominations will be an activity or subcommittee. Another subcommittee will be focused on communications to regional alumni. The third pillar is under discussion.

Joe Yoon thanked members of the committee for participating, and emphasized work on pipeline development and diverse initiatives.

Former co-chair Ralph Hruban asked how can we foster diversity among nominees from divisions.

Brian invited everyone to discuss these prompts.

1. What are you most excited to achieve within this committee?
2. What specific goals should this committee consider setting, given the alumni strategic plan?
3. How do you hope to bring your skills and experiences to achieving those goals?

Sita Sonty: The nature of mandate is shifting. Broader set of responsibilities. How do they affect committee roles? Diversity has a tremendous impact on all activities. A reflection of a value that everyone shares. What communities or backgrounds can we highlight to engage. There is no prescription to building diverse leadership. Finding alumni who do not know that the Alumni Council exists and make them understand what a resource the AC is. Diverse leadership: indicates a reflection of the Hopkins community.

Lou Bartolo: Looking at alumni leadership skills and how they can help others and bring them to the table. Goals: continue with diverse initiatives and get people involved.

Emily Dabish: Lives in Detroit and saw opportunity to create a network in SE Michigan. Hosted several events in the last few years. Understands what it means to provide input to the university.

Ralph Hruban: A School of Medicine graduate, he discussed the diversity of the incoming class of 2025. How can the AC celebrate incoming diversity to the University?

Allyson Handley: Focus on engagement, especially students and recent graduates. Engagement breeds commitment. Committee should be confidential in alumni nominee recommendations. Trust is important, important to speak up. Geographic diversity is critical as well.

Daniela Kaisth: Glad committees have been consolidated. Award applications could be more complete and more diverse. The criteria need to be more well-known. Publicize nominations process and get more nominations from the divisions themselves. Applications do not reflect full diversity of what is being done by alumni.

Mervat Mina: Leadership is a process that always need to be worked on. Making sure alumni feel that they belong and then get them engaged in other ways than awards. Building mentoring and leadership capacity in alumni space.

Bill Kirst: Excited to be involved in the Council again. Looking forward for the committee to sharpen their skills. Has built inclusion programs for both Hopkins and other organizations.

Fernando Mena Carrasco: New to the committee. Find people who don't necessarily seek recognition. More targeted outreach to alumni. Alumni should know who the Hopkins engagement staff are.

Sara Abiusi: Identify different channels for recognition and bringing people in: beyond LinkedIn, peer recognition, word of mouth, longstanding relationships in the professional community. How can the Council leverage these? Underrepresented groups may not know or understand about self-promotion. Excited to bring professional skills to the committee.

Staff members Leah Murphy and Erin Yun introduced themselves.

## Committee #4 - Operations

Co-Chairs: Claudia DeCarlo and Mike Waters

Staff – Pat Conklin, Gwen Harley, Erika Juengst (not present), Krystle Ongaco

Committee as of 10.2.21 -- Leo Bell, Jr., Eric H. Brown, Rosanna Corbin, Adam Halper, Bill Matsuzaki, Seth McDonnell, Benjamin Tang, Melissa Wesner

Claudia DeCarlo welcomed everyone to the session and gave a shout out to the committee activity leads Roseanna and Bill. Mike Waters, the other Co-Chair greeted the committee.

Before diving into a brainstorming, Claudia suggested an ice breaker and each member of the committee gave a brief introduction.

### Discussion and Brainstorming

Discuss opportunities to engage, to expand **reliable** communication, to communicate in person and virtually

- Expand on **reliable**
  - monthly or quarterly newsletter shares what members are doing
  - Goal is to become more well versed on OneHop
  - Geographically driven, maximize certain areas of the country and receiving on a regular basis
- “Cool” information shared to excite and maintain interest of the alumni
  - Sense of identity and engaged on an ongoing basis
  - Overwhelmed with Hopkins at Home (HAH)
  - Get targeted information with new Customer Relationship Management system (CRM)
    - This can engage more alums
  - Clarification that the Operations Committee is focused on the AC and its 63 members not on the alumni population as a whole
- Jason Heiserman and Gwen Harley share information about the new CRM
  - The CRM is a couple of years away from a full implementation

- Sales Force product -- ultimate goal is to consolidate and make things easier for those using it
- Currently working with an antiquated communications system. This will be consolidated through the new tools, and allow targeted information to be sent to each alum.
- CRM is an internal database with alum integrations
- Talk of having a giving platform so you will have a means to see your giving history
- The communication will offer a streamline track depending on the interests of the constituent

### One Hop – Challenges and Expectations:

- What is the expectation for the Council to use OneHop?

#### Challenges:

- OneHop does not have a mobile component and makes it difficult for members of the Council to use. How do you overcome this and encourage the council to utilize this platform on a consistent basis?
- Hard to collect documents on OneHop
- Needs a chat feature
- OneHop is not meeting alums where they are

#### Benefits:

- Discussions in OneHop can help eliminate multiple emails
- OneHop has a **mentoring component** and gives a **private, secure platform** and site for **engagement**.
- Response rate is stronger than linked in – moderated because it is **safer**
- Search functionality is **customized** to Hopkins – this is not a replacement to LinkedIn

What can the Operations Committee do to get maximum engagement to **drive the Alumni Council** to OneHop?

- OneHop capabilities should be one of the **first things you understand** the when joining the AC.
- To make OneHop easier to understand, the committee needs to **create operational tutorials**.
- Create and conduct a OneHop **training session**
- **Survey** the AC on their experiences with OneHop
- Need to **force** AC members over to OneHop
- Devising a plan on how the AC can **maximize the benefit**
- Where does OneHop **fall short** and figure out how to **close the gap**

Future consideration when considering another platform:

- Find out what platform alums are using. We need to **meet alums where they are**. This is another challenge.
- Get maximum engagement for AC.

### Other thoughts and ideas

#### **Onboard and offboard process**

- **What can we do to make it more user friendly for those** coming on and those going off the Alumni Council? Is there a **check list**?
- Comment:  
We use the **PP for the onboarding** and new member orientation and for **off boarding nothing** is documented except for the last meeting and the thank you celebration. Not aware of anything formal. No exit interviews, which would provide a better understanding of successes and areas to be improved.
- Opportunity to hear from staff about what the staff is doing.

Ben Tang and Melissa Wesner were asked about their experience for onboarding –

Communication was clear so I knew to be where and when

- Melissa it was not clear on expectations
- Ben briefly explained his experience
  - email from RJD to invite you to be a member of the AC
  - Updated emails about the structure did not know what the AC was
  - Overwhelming new amount of information. Prior information to all alums about the council

#### AC “Buddy” system

- Mervat – appreciated the onboarding and was given a buddy. This was someone who worked with her, explained what to expect and set expectations, included information about the AC communities.
- Ben had a buddy and Melissa didn’t know if she had a buddy

#### Last thoughts

- Subset group activity to surround Alumni Weekend 2022
- Lunch for the AC during Alumni Weekend 2022
- Building AC traditions and community events

- Informal gatherings, buddy system, swag pinning book club, etc.
- Internal messages and newsletters etc.

### CLOSING SESSION - SUMMARY

Sonia thanked the chairs for leading the breakouts and stated that a report from each breakout would be included in the minutes.

Anika thanked all the Council members for their work and support of Johns Hopkins.

#### Recognition of Retiring Alumni Council Members

Anika recognized and thanked the following retiring members for their service on the Council -- Elizabeth Arend, Reg Bannerman, Leo Bell, Elizabeth Berman, Kevin Capinpin, Yara Cheikh, John DeMaggio, Bob Garnet, Bill Greenberg, Donika Hristova, Laurie Legum, Mark Rosenblum, Tony Spann, Shelby Wilkes, and Bill Zitzmann.

She also thanked Reg Bannerman, John DeMaggio, Tony Spann, and Shelby Wilkes for their service on the Executive Committee.

All should have received a framed certificate or glass plaque in the mail as a token of appreciation.

She thanked Steering Committee members – 1<sup>st</sup> Vice President Mary Ann Dickson, Treasurer Seth McDonnell; 2<sup>nd</sup> Vice President, Sonia Sarkar, Secretary Judy Keen, and Immediate Past President Allyson Handley.

**The President adjourned the meeting at approximately 2:00 p.m.**

#### Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Anika	Penn	President	Attended
Mary Ann	Dickson	First Vice President	Attended
Sonia	Sarkar	Second Vice President	Attended
Seth	McDonnell	Treasurer	Attended
Judy	Keen	Secretary	Attended
Allyson	Handley	Past President, Ex-officio	Attended



Mervat	Mina	Div Rep Business	Attended
Robert	Hitz	Div Rep Peabody	Attended
John	DeMaggio	Div Rep Engineering	Attended
Susan	Kulik	Div Rep Nursing	Attended
David	Einolf	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Absent
Shelby	Wilkes	Div Rep Medicine	Attended
Daniela	Kaisth	Div Rep SAIS	Attended
Tony	Spann	Div Rep Education	Attended
Brian	Fruchey	Awards & Nominations, Co-Chair	Attended
Ralph	Hruban	Awards & Nominations, Co-Chair	Attended
Janice	Bonsu	Student & Alumni Engagement, Co-Chair	Attended
Mary	Pei	Student & Alumni Engagement, Co-Chair	Attended
Braphus	Kaalund	Student & Alumni Engagement, Co-Chair	Attended
Claudia	DeCarlo	Communications & Outreach, Co-Chair	Attended
Mike	Waters	Communications & Outreach, Co-Chair	Attended
Reg	Bannerman	Student Grants, Co-Chair	Attended
Mike	Pryzby	Student Grants, Co-Chair	Attended
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Attended

Alumni Council			
Sarah	Abiusi		Attended
John	Abodeely		Attended
F. Branden	Anderson		Attended
Elizabeth	Arend		Attended
Andrew	Arluk		Attended
Lou	Bartolo		Attended
Leo	Bell		Attended
Elizabeth	Berman		Attended
Janice	Bonsu		Attended
Eric	Brown		Attended
Patricia	Brown		Attended
Kevin	Capinpin		Attended
Yara	Cheikh		Attended
Francesco	Clark		Attended
Rosanna	Corbin		Absent

Anne	Cronin		Attended
Emily	Dabish		Attended
Cheree	Davis		Attended
Mary Ann	Dickson		Attended
Natalie	Draisin		Attended
Lisa	Dunkle Scheffler		Attended
Craig	England		Attended
Youssef	Farag		Absent
Greg	Fortsch		Attended
Robert	Garnet		Attended
Bettina	Gensollen		Attended
Rhonda	Glover Reese		Attended
Heidi	Gordon		Attended
William	Greenberg		Absent
Adam	Halper		Attended
Robert	Hitz		Attended
Timothy	Hsieh		Attended
Nicholas	Hu		Attended
Donika	Hristova		Absent
Vernon	Huang		Attended
Ajay	Kaisth		Attended
Daniela	Kaisth		Attended
Bill	Kirst		Attended
Christie	Kwon		Attended
Laurie	Legum		Absent
Will	Linder		Attended
Karina	Lipsman		Attended
William	Matsuzaki		Attended
Seth	McDonnell		Attended
Fernando	Mena-Carrasco		Attended
Mervat	Mina		Attended
Kenny	Mok		Attended
Diane	Orlinsky		Attended
Neil	Patel		Attended
Rhonda	Richetta		Attended
Mark	Rosenblum		Attended
Arthur	Rubin		Attended
Angelique	Sina		Attended
Sita	Sonty		Attended
Elena	Stokes		Attended

Stephanie	Talton		Attended
Benjamin	Tang		Attended
Michael	Waters		Attended
Melissa	Wessner		Attended
Natasha	Yamaoka		Attended
Joseph	Yoon		Attended
William	Zitzmann		Attended

<b>Staff Members</b>			
Susan	deMuth	OAR	Absent
Jason	Heiserman	OAR	Attended
Marguerite	Jones	OAR	Attended
Patricia	Conklin	OAR	Attended
Elena	Thompson	OAR	Attended
Jen	Kafka	OAR	Attended
Gwen	Harley	OAR	Attended
Stephanie	Muller	OAR	Attended
Casey	Miller	OAR	Attended
Krystle	Ongaco	OAR	Attended
Leah	Murphy	OAR	Attended
Jenn	Fisher	OAR	Absent
Jamie	Seward	OAR	Attended
Ember	Schaeffer	OAR	Attended
Vicky	Schneider	OAR	Attended
Ann	Shenasky	OAR	Absent
Rachel	Doliner	OAR	Attended
Marjorie	Holmberg	OAR	Attended
Kristen	Rickard	OAR	Attended
<b>Divisional Reps</b>			
Joe	Letourneau	SAIS	Attended
Debbie	Kennison	School of Education	Attended
Leslie	Procter	BSPH	Attended
Erika	Juengst	BSPH	Attended
Katie	Damaroda	School of Nursing	Attended

Helen	Kennelly	School of Medicine	Attended
Trudee	Wooden	School of Medicine	Attended
Michael	Carlton	Peabody	Attended
Kim	Willis	School of Engineering	Attended
Kim	Dolan	School of Engineering	Attended
Jen	Yeager	Krieger School of A&S	Attended
Corie	Hoffberger	Krieger School of A&S	Attended
Philip	Bakerman	Carey Business School	Attended
Sharon	Trivino	School of Nursing	Attended
Erin	Yun	Volunteer Engagement	Attended

**JOHNS HOPKINS UNIVERSITY  
ALUMNI COUNCIL LEADERSHIP WEEKEND  
OCTOBER 2, 2021  
AGENDA  
ZOOM MEETING  
11:00 A.M. – 2:00 P.M. ET**

**OCTOBER 1, 2021**

**FRIDAY**

**12:00 P.M.-1:00 P.M.**

**STUDENT AND ALUMNI COUNCIL NETWORKING VIRTUAL EVENT**

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**OCTOBER 2, 2021**

**SATURDAY**

**11:00 A.M.**

**ALUMNI COUNCIL BUSINESS AND EXECUTIVE COMMITTEE MEETING**

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**Welcome - What a year it's been!**

**New Members Introduction**

Anika Penn, SAIS '10, President Johns Hopkins Alumni Council

**Trustee Update**

Anika Penn, SAIS '10, President Johns Hopkins Alumni Council

Mary Ann Dickson, A&S '97, 1st Vice President, Johns Hopkins Alumni Council

**Treasurer's Update**

Seth McDonnell, Bus '07, Treasurer, Johns Hopkins Alumni Council

**Secretary's Report**

Judy Keen, A&S '98, BSPH '02, Med '04, Secretary, Johns Hopkins Alumni Council

**OAR Update**

Susan deMuth, Associate Vice President for Alumni Engagement and Annual Giving, Executive Director, JHAA

**BREAK**

**12:00 P.M.**

**LUNCH**

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**Student Performance by Baila!**

**Strategic Plan Update, Introduction of New Leaders**

Sonia Sarkar, A&S '09, BSPH '13, '20, 2nd Vice President, Johns Hopkins Alumni Council

**Committee Breakouts**

**Priority 1 – The Alumni Experience**

**Priority 2 – Engaging Future Alumni**

**Priority 3 – Building Diverse Leadership**

**Priority 4 - Operations**

1:45 P.M.

**SUMMARY SESSION**

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**Summary Remarks and Recognition of those completing terms on Council**

Anika Penn, SAIS '10, President, Johns Hopkins Alumni Council